



“Put this down too—”

Here we have a housewife who has learned the money-saving possibilities of ad reading. You, too, will find that a little time spent in reading the ads in the home paper each week will save many useless steps . . . hours of your time and energy as well as that commodity which most vitally concerns you . . . . . your money

Reading the various announcements and messages of Torrance merchants, every Thursday, keeps you well posted on what today's market affords and this knowledge enables you to make those timely purchases that tend to keep down household expenses—it helps you to make your dollars more productive—which is in reality, SAVING MONEY.

*Teach your dollars  
to have more  
cents”*



**TORRANCE HERALD**

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